

A Tradition of Fun and Fundraising

Friday, June 7, 2024, 6:00 p.m. Hospitality House at McLaren Flint

The McLaren Charity Gala's tradition of fun and fundraising continues with this year's Whimsical Wonderland Garden Party and silent auction. Each year, nearly 300 physicians, business and community leaders, and McLaren team members come together for this special evening of fellowship and charitable giving.

Proceeds from this year's Gala will support cardiac rehabilitation initiatives for the patients that we serve. Cardiac rehab has been shown to improve important patient outcomes, including control of cardiovascular risk factors, quality of life, hospital readmission, and mortality rates. McLaren Flint's cardiac rehab program includes monitored, personalized exercise programming, emotional support, and educational experiences. Along with the funding enhancements to patient education and program services, Gala proceeds will support a transportation fund. This fund will ensure that every patient has the opportunity to attend critical cardiac rehab appointments, promoting health equity, and improved outcomes for all patients.

How can you help and be involved? Become a Sponsor: Please see the included Sponsorship Opportunities for more details.

Your gift will help to advocate for a healthier community, improve patient outcomes, and equitable health services for residents of our region. Your contribution will be recognized in a variety of ways leading up to the event and throughout the evening. We appreciate your support!

Thank you for your time and consideration in support of the McLaren Charity Gala! Should you have any questions, please contact the McLaren Flint Foundation at (810) 342-4077.

Sincerely,

The McLaren Charity Gala Steering Committee

Lucy and Dave Ham COMMITTEE CHAIRS

Faeza Ali Bruce Barrett Deanne Batra Susan Burkhardt Maria Candela Chris Carmody Dena Craine Kim Fracalossi
Alkawther Gerych
Doug Glazier
Katie Guimon
Carol Hurand
Edwina Johnson
Danielle Lockhart
Anessa Mueller

Wayne Pickvet
Laurie Prochazka
Jennifer Shew
Missy Smith
Lori Stauffacher
Leslie Toldo
Teresa Williams
Regina Williams

Sponsorship Opportunities

Heart Sponsor - \$8,000

- Up to 14 Tickets
- Logo on invitation as Heart Sponsor
- Recognition as Heart Sponsor on printed materials, press releases and media releases
- Logo recognition as Heart Sponsor on signage during the event
- Logo featured on the McLaren Flint website event banner as Heart sponsor
- Public acknowledgement as role of Heart Sponsor

Platinum Sponsor - \$5.000

- 10 tickets
- Logo recognition on all printed materials, press releases, and McLaren Flint website
- Logo recognition as sponsor on signage

Gold Sponsor – \$4,000

- · 8 tickets
- · Logo on invitation as sponsor
- Logo recognition on McLaren Flint website
- Logo recognition as sponsor on signage

Silver Sponsor – \$3,000

- · 6 tickets
- · Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage

Bronze Sponsor - \$2,000

- 4 tickets
- Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage

Copper Sponsor – \$1,000

- 2 tickets
- · Name on invitation as sponsor
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage

Individual - \$250

• 1 ticket to the event



Special Sponsorships

These sponsorships are all exclusive sponsorships and will be included in the invitation, print materials, McLaren Flint website, and at the event.

Entertainment Sponsor – \$5,000

- 4 tickets
- Banner with Logo on Stage
- Name recognition on McLaren Flint website
- Name recognition as sponsor on signage at the event

Reception Sponsor – \$4,000

- 4 tickets
- Logo recognition as Reception Sponsor on Signage at the event
- · Logo on invitation as sponsor
- Logo recognition on McLaren Flint website

Valet Sponsor – \$2,500

- 2 tickets
- · Logo on Signage at the Valet Stand
- · Name on invitation as sponsor
- Opportunity to have promo item placed in cars parked by valet service
- Name recognition as sponsor on printed materials

Welcome Sponsor – \$3,000

- 2 tickets
- Signage on Welcome Table and at Registration Table
- Name on invitation as sponsor
- Name recognition as sponsor on printed materials

